

Richard Marks
AAA and IFTA Neutral Arbitrator
2228 Parnell Avenue
Los Angeles, California 90064
310 553 5900
rmarks@thepointmedia.com

Career History

The Point Media (7/2006 – Present)
Beverly Hills, California
An Entertainment Law Firm

Of Counsel in all aspects of small boutique entertainment law transactional practice, e.g., business affairs and legal work for programming development, production and exploitation in all media including network, syndication, foreign, home entertainment and new media for clients such as: ITV, Machinima, Electus, Legendary, Relativity, Ovation, and Fabrik Entertainment. Engaged as forensic expert witness by clients such as Warner Bros., ICM, HMRC and Celador.

Greenberg Traurig, LLP (1/2004 – 7/2006)
Santa Monica, California
International Law Firm with over 1500 lawyers in 29 locations

Of Counsel in all aspects of large worldwide entertainment law transactional department, e.g., business affairs and legal work for programming development, production and exploitation in all media including network, syndication, foreign, home entertainment and new media for clients such as: Smith & Wesson, The Gurin Company, Smith & Weed Productions, Linda Ellman Productions, Summit Entertainment, and J. Walter Thompson; “Live 8” carriage agreements with AOL, MTV and domestic and foreign radio and television broadcasters as well as sponsorship agreements; Berry Gordy Jr. for development, production and exploitation of video, television and live theater projects; Downey Studios for leases to producer tenants; Direct TV for development and production of original programming; George Foreman for merchandising agreements; Robert Sillerman for acquisition of “American Idol”; Nat King Cole Estate for development, production and exploitation of television/video tribute project; and Lin TV for talent agreements.

Nickelodeon Movies (7/2003 – 1/2004)
Los Angeles, California
Business Affairs Consultant (*until outsourcing of legal and business servicing for division*).

Consultant in connection with development, production and distribution in all media of feature films for Paramount Pictures such “Barnyard”, “Sponge Bob”, and “Nacho Libre”.

Universal Network Television (12/2002 – 1/2004)
Universal City, California
Vice President of Business & Legal Affairs (until NBC purchase)

Universal Network Television is a supplier of prime time live action television programming for the major networks. Supervised legal and business affairs work on network series such as “Mr. Sterling” and “Just Shoot Me” as well as for USA Network development of projects such as “Kojak”.

Nelvana Communications (12/2001 – 12/2002)

Los Angeles, California

Vice President/LA General Counsel in charge of Business and Legal Affairs (until such operations re-located to Canada)

Nelvana is a leading independent producer/distributor of animated programming for theatrical, video, and television worldwide exploitation as well as subsidiary and ancillary publishing and merchandising licensing.

- In charge of all business and legal affairs for development, domestic sales and licensing in all media for shows and properties such as “Babar”, “Care Bears”, “Berenstain Bears”, “Little Bear”, “Franklin” and “Rolie Polie Olie” to networks such as Nickelodeon, Disney Channel and PBS, toy manufacturers and publishers.
- Supervised in house staff and outside counsel.
- Managed transition of such services to Canadian counsel commencing as of 12/02.

Kushner-Locke Company (10/1993 - 12/2001)

Los Angeles, California

Executive Vice President and General Counsel (until ceased operations)

Kushner-Locke was an independent producer/distributor of feature and direct-to-video films, television series, made-for-television movies, mini-series and animated programming for theatrical, network and cable television worldwide exploitation such as “Pinocchio” starring Martin Landau and Jonathan Taylor Thomas, “Harts of The West”, “Gun”, “Cracker”, “1st & Ten” (first HBO original series). It ceased operations in 2001.

- Managed all legal and business affairs for all divisions of publicly traded company (KLOC) including development, financing, production, post-production, marketing, advertising and distribution of all production and programming in all media.
- In charge of all personnel and labor issues and disputes and litigation.
- Supervised in house staff and worked with outside counsel on corporate matters including public filings and IPO for US Search.com (SRCH).

Law Offices of Richard Marks (06/1992 - 10/1993)

Los Angeles, California

Represented clients in all areas of entertainment law.

Media Home Entertainment (09/1990 - 06/1992)

Los Angeles, California

Senior Vice President and General Counsel (until sale to Fox)

Media Home Entertainment was one of the first and leading independent distributors of home video entertainment product. In 1992, MHE’s assets were acquired by Twentieth Century Fox Home Video, and it ceased operations.

- Member of Board of Directors involved in all strategic planning including Fox Acquisition Agreement.
- Negotiated the terms and documentation of all development, production, distribution and acquisition agreements for product such as the “Nightmare on Elm Street” series, “Blue Velvet”, Kathy Smith and Jane Fonda exercise videos, NFL Films, and original children’s videos such as “Baby Songs”.
- In charge of all legal enforcement and administration of copyrights and trademarks.
- Supervised in house staff and outside counsel in all areas of business and legal affairs.

Walt Disney Pictures, Touchstone and Animation (01/1990 - 09/1990)

Burbank, California

Of Counsel (during Sr. V.P. Legal's leave of absence)

Responsible for all development and production legal work and involved in all such business affairs for feature films such as "Beauty & The Beast" and "Rocketeer".

Weintraub Entertainment Group, Motion Picture Division (11/1987 - 01/1990)

Los Angeles, California

Vice President in Charge of Business and Legal Affairs (until ceased operations)

Weintraub Entertainment Group was founded by former manager, motion picture producer and President of United Artists, Jerry Weintraub to compete with the major motion picture studios in the production and distribution of theatrical motion pictures and television series and movies. WEG ceased operations in 1990.

- Created and administrated all business and legal forms and practices for the Motion Picture Division that produced such films as "Troop Beverly Hills" and "My Stepmother Is An Alien".
- Hired and supervised in house staff and outside counsel in all areas of business and legal affairs for the division.

Paramount Pictures Corporation, Motion Picture and Network Television Divisions

(03/1984 - 11/1987)

Los Angeles, California

Senior Counsel

- Responsible for all legal work and involved in all business affairs from development, production, post-production, marketing and advertising for such feature films as "Beverly Hills Cop II", "Tucker" and "The Golden Child", and such television series as "Cheers" and "Family Ties".

Law Offices of Richard Marks (11/1983 – 03/1984)

Los Angeles, California

Represented clients in all areas of Entertainment Law

Ziegler Agency (01/1978 - 11/1983)

Los Angeles, California

Vice President and General Counsel (until closure)

The Ziegler Agency was founded and run by Evarts Ziegler until it was acquired in 1983 by International Creative Management and ceased operations. It was one of the premiere boutique literary and talent agencies representing such clients as William Goldman, Sidney Pollack, Pat Conroy and the Estates of Raymond Chandler and John Steinbeck for employment and acquisition agreements. Packaged literary material from authors such as Irving Wallace and Ray Bradbury with producers such as Dick Berg and David Manson for television development and production.

- In charge of all business and legal affairs for agency including lease and personnel issues, supervising litigation and working with all senior agents and their clients including their outside counsel, managers, publicists, studio and independent employers, and guilds.

Law Offices of Richard Marks (01/1977 – 01/1978)

Los Angeles, California
Represented clients in all areas of Entertainment Law

Pollock, Rigrod & Bloom (08/1974 – 01/1977)
Los Angeles, California
Associate Attorney in all aspects of Entertainment Law

Hahn, Cazier, Thornton, Hough & Leff (08/1973 -08/1974)
Los Angeles, California
Associate Attorney in Intellectual Property Litigation

Education

UCLA School of Law

Juris Doctor 1973

- Chief Justice in Charge of Moot Court Program
- Represented clients at Venice Legal Aid office

UCLA

Bachelor of Arts, Magna Cum Laude 1970

- Phi Beta Kappa
- Valedictory Speaker
- Swim Team
- Yell Leader
- Congressional Intern

Community Service

- Leo Baeck Temple, Member of Board of Trustees
- Junior Great Books, Shared Inquiry Leader
- Jewish Big Brothers, Member of Board of Directors

Marathon Athletics

- Completed 140.6 Mile "Ironman" Triathlon in Kona, Hawaii
- Swam Catalina Channel from Catalina Island to Palos Verdes
- 2nd Place in 28.5 Mile Manhattan Island Marathon Swim
- National Masters 10 Mile Open Water Champion

Personal Married, two daughters