

GREG VICTOROFF, ESQ.

Greg Victoroff is a partner in the Los Angeles law firm of Greg Victoroff & Associates. Since 1979 Mr. Victoroff's practice has involved handling business and intellectual property trials and appeals in state and federal courts and negotiating copyright, trademark, fine art, intellectual property, publishing, film, music, and visual art contracts. He has received a Martindale-Hubbell rating of "AV Preeminent," the highest possible rating in both legal ability and ethical standards. In 2013 he was named Top Rated Lawyer in Intellectual Property by American Lawyer Media.



Mr. Victoroff's institutional clients have included Epson, Mark Burnett Productions, The Hebrew University of Jerusalem as Trustees of the Estate of Albert Einstein, the Graphic Artist's Guild, Tacony, Balcony Press, Soft Air USA, Bellwork Press, Intervisual Books, the Italian-American Opera Foundation, The Erotic Museum, Plaza de Cultura et Artes, sculptors Carole Feuerman, Tony Delap, musicians Chuck Mangione, Al McKay, Bruno Mars, Phranc, and art galleries Jonathan Novak Contemporary Art, Timothy Yarger Fine Art and Ikon Fine Art, among others.

Certified by the State Bar of California as an MCLE provider, Mr. Victoroff frequently lectures on intellectual property law matters for Bar Associations, law schools, art and music schools across the U.S., Canada and Europe, including the International Bar Association, UCLA's Anderson School of Business, Yale Entertainment and Sports Law Association, American Bar Association, American Law Institute, State Bar of California, American Association of Museums, The Art Institute of California - Hollywood, The University of The Arts, Honolulu Academy of Art Center, Claremont College, California Institute of the Arts, Hollywood Film Festival, Otis/Parsons College of Art and of Design, California State Northridge, Art Center College of Design, Ringling School of Art and Design, Chaffee College, College of the Desert, Screen Actor's Guild, The Graphic Artist's Guild, The Center for Cultural Innovation, Los Angeles International Contemporary Art Fair and Art Expo New York.

Mr. Victoroff has served as a legal consultant to documentary films including "I Ain't In It For My Health", about Levon Helms, former vocalist and drummer for The Band, "Bombing LA", about Los Angeles graffiti, "Kamikaze Hearts", about the San Francisco and Los Angeles adult movie business, and NBC's "Midnight Caller".

In addition to authoring numerous articles on copyright and entertainment law, he is the editor and co-author of "The Visual Artists Business and Legal Guide" (Prentice Hall 1995) and a contributor to "The Musicians Business and Legal Guide" (Prentice Hall 2001), "How To Make and Sell Your Own Recording" (Prentice Hall 1999), "A Music Business Primer" (Prentice Hall 2003), "Entertainment Publishing and the Arts Handbook" (Clark Boardman 1990) and the "Handbook of Pricing and Ethical Guidelines" (GAG 2001-2010).

Mr Victoroff is the past President of the Beverly Hills Bar Association Barristers and a founding member of its Committee for the Arts. In 2008 he received the first Artistic License Award presented to an individual attorney from California Lawyers for the Arts.

As a musician Mr. Victoroff has backed artists such as Santana, Huey Lewis and the News, Bobby McFerrin, Journey, Jefferson Starship and Graham Nash, Ernie Watts and Barbie Benton. He currently performs with the Los Angeles Lawyers Philharmonic Orchestra and his own jazz ensemble.

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