

LON J. HALL has been practising law since 1982. Originally a securities and corporate-commercial lawyer at a large Toronto law firm, he began working exclusively in the entertainment industry in 1986.

From 1987-1982, Lon worked exclusively at Atlantis Communications (a predecessor of Alliance Atlantis Entertainment) as Vice-President, Business Affairs.

In 1993, Lon left Atlantis to form his own law firm (known at the time as Lon Hall Attorneys), which changed its name to Hall Webber LLP in 2005.

Lon practices primarily in the areas of sophisticated talent, production financing and business transactions on behalf of corporate and individual clients in the film, television and new media sectors.

Lon is a member of the Independent Film and Television Alliance (IFTA) Panel of Arbitrators.

In addition to the practice of law, Lon acts as Executive Producer of various television programs; most recently the multiple Gemini Award-winning TV series *The Surreal Gourmet* as seen on *The Food Network*; as well as the Gemini-nominated lifestyle television series *Pet Project* as seen on *The Life Network* (Canada) and *Animal Planet*; and *Crash My Kitchen* as seen on *The Food Network* (Canada).

Lon has previously served on the crew (board of directors) of *Variety-The Children's Charity (Ontario)*; and is a former director of the *Canadian Film & Television Production Association (CFTPA)* and former chairman of the CFTPA's Industrial Relations Committee, where he was responsible for the negotiation and administration of the independent production collective agreements with *ACTRA*, the *WGC* and the *DGC*.

Lon has been a member of the Law Society of Upper Canada since 1982 and is currently a member of the Academy of Canadian Cinema & Television.

Hall Webber LLP is a law firm founded in 1992, dedicated exclusively to representation of corporate and individual clients in all areas of the Entertainment, Multimedia and Emerging Technologies sectors, with particular emphasis in Film, Television, Multi-Media and Internet Production and Financing, Merchandising & Licensing.