

Name : MEHMET GÜN
Position : Founder, Managing Partner
Email : mehmet.gun@gun.av.tr
Member : Istanbul Bar Association, since 1982
Languages : Turkish, English



Key Qualifications

Mr. Mehmet Gün is a seasoned Turkish Lawyer, a prominent and highly respected member of the Turkish Legal Community. He has been in the legal practice for more than 30 years. He manages the Law firm known as **Gün + Partners** that he founded in 1986 and brought to international prominence. The firm has vast expertise in Turkish Commercial and Corporate Law, Intellectual Property Law and several regulated markets.

Mr. Gün has an outstanding grasp and knowledge of the constitution of Turkey, her administrative and civil legal structure, her institutions and their relations, harmony and interactions of Turkish laws with the international law as well as an outstanding understanding of Turkish and International commercial business culture, diversities, environment and principles.

Mr. Gün is very well familiar with Civil and Administrative law issues and the Procedures before relevant commercial and administrative judicial authorities. He has handled numerous disputes before civil and administrative judiciary throughout his practice. Mr. Gün has advised many businesses and has been involved in numerous projects from complete new set - ups to re-structuring of businesses, companies with both local and international shareholders.

He is recognized as one of the top intellectual property attorneys in Turkey especially in IPR related sectors. His firm is recognized as the leading intellectual property law firm for almost a decade.

Mr. Gün is a regular speaker and a moderator in professional events concerning all aspects of IPR, relevant regulated markets and on general policy issues as well as harmony of Turkish laws with international treaties.

Among a number of successful activities of Mr. Mehmet Gün include the following with particular significance in the Turkish Legal circles:

- He acted as a co-counsel responsible for various ad-hoc and institutional arbitration and helped to settle number arbitration matters concerning large construction projects in CIS and the Middle East countries.
- He also acted as sole arbitrator in an ICC arbitration relating to a FIDIC contract dispute.
- He was among the pioneers of the copyright enforcement in Turkey and contributed to the development of the state of the art Copyright law in especially computer software, publications and Media, through country wide seminars, hundreds of precedent setting copyright enforcement activities and court cases.
- In addition to Copyrights, he set up an IP department dealing with all kinds of IP services from prosecution to protection and involving in numerous IP cases which have brought the firm as the leading IP firm in Turkey and is very well regarded both locally and internationally, his and his teams' precedent setting cases are often referred to in literature. There a number of precedents established during the firms' practice especially in relation to well known trademarks.
- In relation to film industry, he has successfully advised and represented one of the world's largest and most successful producers and distributors of outstanding entertainment brands in two serious copyright infringement cases against a Turkish producer and a well known TV channel in Turkey. The cases were very well conducted by him and his team so that both of them were settled amicably in return for a high amount of settlement fee.
- He has advised and successfully defended a major international TV broadcaster in relation to a contractual issue before the Turkish and the UK courts.

Languages

Turkish	Native Language
English	Proficiency in writing, reading and speaking
French	poor – better familiar with legal terminology

His Recent Publications include:

- » A "**Competition Law Perspective on Enforcement of IP Rights in the Turkish Pharmaceutical Sector**", VIII. Annual Conference of Erciyes University and the Turkish Competition Authority on Recent Developments in Competition Law", May 2010
- » "**Written Evidence in International Arbitration**", 02 April, 2010, VIII. Seminar of the ICC Turkish National Committee on International Arbitration.
- » "**The Relation Between the Licensing of Pharmaceutical Products & IP Rights in Turkey**", Competition in the Turkish Pharmaceutical Sector in light of the EU Commission Pharmaceutical Sector Inquiry, 11-12 December, 2010, Istanbul Hilton Hotel
- » "**Exemptions in Pharmaceutical Patent Practice and Practice of Exemptions in Turkey**", Understanding Pharmaceutical Patents: Models of Practice in Turkey and in the World, 21 May, 2009,
- » "**Current Issues in the Turkish Pharma Sector**", Drug Information Association, 2009
- » "**Important Topics of Turkish Pharmaceutical Sector Agenda**", Symposium on the Pharmaceutical and Health Legislation I, 05-06 June, 2008, Istanbul (TOPRA)
- » "**The Pharmaceutical Sector From a Lawyer's Perspective**", Conference on the Vision of Pharmaceutical Sector, 30 May, 2008
- » "**The Relation Between Data Protection and Competition Law in the Pharmaceutical Market**" - co-author, University of Erciyes, Faculty of Law IV. Symposium on the Recent Developments In Competition Law, Competition Authority Publications (2006)
- » "**Enforcement of Foreign Arbitral Awards in Turkey Prior to Turkish Accession to New York Convention**" unpublished
- » "**From Trips Perspective, Intellectual and Industrial Property Legislation and Implementation in Turkey**" - ECTA Newsletter, October, 2001
- » "Exhaustion of IP Rights in Turkey", co-author unpublished