

MARK FLEISCHER
10866 Wilshire Blvd., Suite 800
Los Angeles, California 90024
Telephone: (424) 442-2370
Email: markfleischer@fleischerstudios.com

EXECUTIVE SUMMARY

Arbitrator and mediator with entertainment-related specialties and seasoned entertainment attorney. Practice has included representation of international sales agents, independent producers, distributors, talent, talent agencies, and production companies, and has involved creating financing opportunities for individual and slates of motion pictures, developing national and international production, financing, and distribution relationships, and rights management. Highly experienced executive with responsibilities for P&L, executive management, and operations of corporations and law firms. Has lived eight years collectively in England, Paris, Switzerland, and Rome.

EMPLOYMENT

- **Law Offices of Mark Fleischer**
2015 to Present

Transactional entertainment attorney

- **Isaacman, Kaufman & Painter, P.C.**
Of Counsel
2015

Transactional entertainment attorney.

- **One LLP**
Partner
2012 to 2015

Transactional entertainment attorney.

- **Venable LLP (F/K/A Gorry Meyer & Rudd LLP)**
Of Counsel
2003 to 2012

Duties included transactional entertainment practice and providing management leadership in the firm's Los Angeles office.

- **Alternative Resolution Centers
Mediator and Arbitrator**
2003 to Present

Mediation and arbitration services provided by Alternative Resolution Centers in a wide spectrum of substantive areas for alternative dispute resolution, with a specialty in resolution of entertainment-related conflicts.

- **Fleischer Studios, Inc. - President**
1995 to Present

Duties include managing the licensing, brand extension, marketing, and development of media and other business opportunities in family-owned business rights assets, including those in the classic cartoon characters created by Max Fleischer, such as Betty Boop and Ko Ko the Clown. These duties include full P & L, operational, and business responsibility for the company.

- **Mainframe USA - President**
2001 to 2004

Duties included oversight of all activities (P & L, sales, marketing, licensing, operational) of US subsidiary of leading Canadian 3-D computer generated animation production company, Mainframe Entertainment. Mainframe develops and produces 3-D computer generated animation productions primarily for the television and direct to video media, as well as for the theatrical and interactive gaming media.

- **Hogan & Hartson LLP (F/K/A Squadron, Ellenoff, Plesent & Sheinfeld LLP)
Attorney, Managing Partner – Century City Office**
1999 to 2003

As Managing Partner of the Century City office, mandate was to create a full service law firm presence in Los Angeles with a diverse and locally-oriented client base. Expanded this still growing office from three attorneys to now approximately twenty attorneys (with full support staff). Duties incorporated all aspects of senior management, including P & L responsibilities for the office, attorney and client development, marketing, personnel, and operations.

- **Metro-Goldwyn-Mayer Studios Inc.
Executive Vice President – Deputy General Counsel and
Entertainment Business Development**
1995 to 1999

Responsible for identifying and developing sources of financing, co-production, and co-distribution for individual motion pictures and slates of motion pictures, structuring and negotiating complex distribution, financing, and co-production arrangements, maintaining and administering the studio's film and television library (the largest studio library in the world), as well as serving as the head of the entertainment legal department (in the position of Senior Vice President - Deputy General Counsel from 1995 to 1998).

- **Manatt, Phelps & Phillips LLP**
Motion Picture/Television Attorney (Partner 1990)
1985 to 1995

Represented numerous clients in the structuring and negotiation of their business activities in the motion picture/television and related fields, including actors, directors, producers, writers, fine artists, rights owners, talent agencies, production companies, distribution companies, and studios. Also deeply involved in the senior management of the law firm as a member of its Management Committee and as member/chair of other related committees.

EDUCATION

Legal	UNIVERSITY OF SOUTHERN CALIFORNIA LAW CENTER Juris Doctor Degree, December 1984 Honors: Law Review, Order of the Coif 7 th in class of 220
ADR	STRAUS INSTITUTE FOR DISPUTE RESOLUTION Pepperdine University School of Law – 2003 ABA ARBITRATION TRAINING INSTITUTE San Francisco - May 2004
Graduate	CALIFORNIA INSTITUTE OF THE ARTS Candidate for Master of Fine Arts Music Composition and Classical Guitar
Undergraduate	UNIVERSITY OF EXETER , Exeter, England Bachelor of Arts Combined Honors Degree in English and Music

PERSONAL

Affiliations	Vice Chairman, Board of Directors, Motion Picture and Television Fund Member, Board of Directors, The Geffen Playhouse
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Member, Professional Advisory Council,
Motion Picture and Television Fund

Member, Arbitration Panel,
Independent Film & Television Alliance (f/k/a AFMA)

Book Publication

“Producing, Financing and Distributing Film” 2nd Ed.
(Baumgarten, Farber & Fleischer), 1992 (extensively used
as course materials throughout US)

Languages

French and Italian (conversational in both)