

Michael Erdle

**Chartered Arbitrator (C.Arb)
Chartered Mediator (C.Med)
Facilitator**



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Michael Erdle co-founded Practical Resolutions Inc. in 2011, to help parties resolve technology and intellectual property disputes in an efficient, cost-effective way, through facilitated negotiation, mediation and arbitration.

Michael is one of Canada's most experienced and qualified commercial dispute resolution professionals. He has more than 20 years' experience as a technology and intellectual property lawyer. He has successfully negotiated countless agreements and assisted clients in resolving a wide variety of commercial disputes. He is a trained and experienced facilitator, mediator and arbitrator. Since 2005, Michael has successfully mediated resolutions in shareholder and joint venture matters, computer software development and implementation projects, as well as trademark and other intellectual property disputes. He has acted as sole arbitrator in cases involving ownership of intellectual property, software licensing, system implementation, and other commercial and contract issues.

Michael is a director of the ADR Institute of Ontario and the Canadian IT Law Association. He is a past president of the Intellectual Property Institute of Canada. Michael has written and spoken on many current issues in information technology and intellectual property law, including: dispute resolution; software development and licensing; electronic commerce; domain names; and outsourcing. He has lectured in intellectual property and technology law at Osgoode Hall Law School in Toronto and McGill University in Montreal.

Areas of Expertise

Information Technology

- Outsourcing
- Managed Services
- Electronic Commerce
- Electronic Publishing
- Internet Products and Services
- Bioinformatics
- Software Development
- Software and Data Licensing
- Distribution
- Research and Development

Privacy

- Personal Privacy Rights
- Access to Information
- Personality Rights

Intellectual Property

- Copyright
- Industrial Designs
- Patents
- Trade-marks
- Trade Secrets

Business Disputes

- Licensing
- Financing
- Media and Entertainment
- Franchising
- Joint Ventures
- Shareholder Disputes
- Partnership Disputes
- Contract Disputes

Professional Recognition:

IAM 250: The World's Leading Patent and Technology Licensing Lawyers, 2012
Canadian Legal Expert® Directory, 2012 – Leading Practitioner, Computer & IT Law
2012 Expert / American Lawyer Guide to the Leading Lawyers in Canada – Technology Transactions
The Best Lawyers in Canada® 2011 – Information Technology Law
Who's Who Legal Canada, 2011 – Internet & E-Commerce
The International Who's Who of Internet, e-Commerce & Data Protection Lawyers, 2011

Selected Mediation and Arbitration Experience; Panels

- Mediator in Internet web portal development and implementation dispute (2012)
- Sole Arbitrator in computer software ownership dispute (2011-12)
- Mediator in trademark infringement and passing off case – Ontario mandatory mediation (2011)
- Mediator in computer software development and implementation dispute (2011)
- Mediator in trademark infringement dispute (2009)
- Sole Arbitrator/Mediator in computer system implementation case; settled by mediation (2009)
- Sole Arbitrator in international software development and distribution dispute (2008)
- Sole Arbitrator in \$2 million hardware and software distribution dispute (2007)
- Member, IP Neutrals (Canadian intellectual property mediation and arbitration service)
- Roster Arbitrator, Independent Film and Television Alliance Arbitration Panel
- Roster Arbitrator and Mediator, WIPO Arbitration and Mediation Center List of Neutrals
- Roster arbitrator and mediator, Better Business Bureau of Mid-Western Ontario
- Mediator in commercial and intellectual property disputes
- Mediator in joint venture, shareholder and partnership disputes
- Legal counsel in information technology and intellectual property mediation and arbitration cases
- Negotiated settlement of information technology and intellectual property cases, applying facilitation, mediation and “interest-based” negotiation skills

Mediation and Arbitration Training

Advanced Mediation Workshop
World Intellectual Property Organization
Arbitration and Mediation Center
Geneva, Switzerland

Advanced Mediation Course
Stitt Feld Handy &
University of Windsor Law School
Toronto, Ontario

Intensive IP Arbitration Course
Canadian Bar Association & ADR Institute of
Canada, Ottawa, Ontario

Alternative Dispute Resolution
Osgoode Hall Law School
Toronto, Ontario

Professional Associations

Director, Canadian IT Law Association
Director, ADR Institute of Ontario
Co-Chair, Technology and IP Section
Member, ADR Institute of Canada
Canadian Bar Association
Member, National IP Section
Ontario Bar Association
Member, ADR Section
Member, IT & E-Commerce Section
Member, Licensing Executives Society
Member, Information Technology Association of
Canada

Member, Toronto Commercial Arbitration
Society
Member, IP Neutrals of Canada
Fellow and Past-President,
Intellectual Property Institute of Canada
Member, IPIC ADR Committee
Past Chair, IPIC Domain Names and Trademarks
on the Internet Committee
Past Chair, Toronto Computer Lawyers’ Group
Member, International Technology Law
Association