

## Curriculum Vitae LORIN BRENNAN

Lorin Brennan is a licensed California attorney specializing in entertainment law and international intellectual property law. He is a part owner of Gray Matter LLC, and maintains a law practice for select clients.

**Industry Experience:** Mr. Brennan received his B.A. in Mathematics from U.C. Santa Cruz in 1974. In 1978, he graduated from U.C. Hastings College of the Law, where he was the Editor-in-Chief of *Comm/Ent: A Journal of Communications and Entertainment Law*. He was admitted to the California Bar in 1978 and began working at Title Insurance & Trust Company and then at Musick, Peeler & Garrett.

In 1983, Mr. Brennan joined Lorimar Productions as Director of Distribution Legal and Business Affairs. In 1988, he became Vice-President, Business Affairs for Carolco Pictures where he continued until 1995. During this time Mr. Brennan worked on production, distribution and financing for such hits as *Dallas*, *Falcon Crest*, *Terminator II*, *Basic Instinct*, *Cliffhanger*, *Red Heat*, *Universal Soldier*, *Stargate* and *A River Runs Through It*.

In 1987, Mr. Brennan was elected Vice-Chair, Secretary, of the American Film Marketing Association (now the Independent Film and Television Alliance), a position he held until 1996. He co-authored the IFTA Model International Licensing Agreements, the industry standard forms for motion picture licensing. He remains a member of the IFTA Legal Committee, where he helped write the IFTA Model Sales Agency Agreements.

From 1995 through 1999, Mr. Brennan was President of the Independent Producers Association, a trade association for independent movie producers dealing with talent guilds. During this time, he extensively analyzed financial records for independent films in developing a proposal for a new residuals formula.

From 1999 through 2007, Mr. Brennan was a co-founder and principle in Gray Matter LLC, a firm that publishes software for international motion picture rights management and income tracking.

Mr. Brennan is currently in private practice that includes handling select clients and providing expert legal advice on discrete issues.

**Litigation Experience:** Mr. Brennan has tried cases in federal and state court as well as at IFTA and JAMS. He has argued appeals before the California Court of Appeal and Ninth Circuit. Mr. Brennan is a member of the bar for the U.S. Supreme Court, the California Supreme Court, and the Eighth, Ninth and Federal Circuits. He is also an IFTA Arbitrator.

**Policy Matters:** In 1989, Mr. Brennan was a member of the U.S. Delegation to the Diplomatic Conference on the Treaty for the International Registration of Audiovisual Works. He attended the Diplomatic Conference for the WIPO Copyright and Phonogram Treaties and worked actively on the Digital Millennium Copyright Act. In 2007, the U.N. Commission on International Trade Law (UNCITRAL) appointed Mr. Brennan to an Expert Committee to work on the Intellectual Property Supplement to the UNCITRAL Legislative Guide on Secured Financing. Mr. Brennan has appeared before Congress, the PTO, the Copyright Office, WIPO, UNCITRAL, and the European Commission on intellectual property issues.

**Publications:** Mr. Brennan is co-author of the treatise *COMMERCIAL INTELLECTUAL PROPERTY LAW: THE COMPLETE UCITA* (2006). His published articles include: *Modernizing Secured Financing Law for International Information Financing*, 6 Hous. Bus. & Tax J. 1 (2005) (with Prof. Ray Nimmer); *Financing Intellectual Property Under Federal Law: A National Imperative*, 23 Hastings Comm/Ent 195 (2001); *Financing Intellectual Property Under Revised Article 9: National and International Conflicts*, 23 Hastings Comm/Ent 309 (2001); *Embedded Software - Fact of Felony?* 43 U.C.C. Bulletin, Rel. 4 (May -June 2001); *Why Article 2 Cannot Apply to Software Transactions*, 38 Duquesne L.R. 459 (Winter, 2000); *Financing Copyrights Under Federal Law*, 41 UCC Bulletin, Rel. 3 & 4 (Aug. - Sept. 2000); *The Public Policy of Information Licensing*, 36 Houston L.R. 61 (1999); *Why Software Publishers Should Actively Support the Uniform Computer Information Transactions Act (And What Will Happen If They Don't)*, 1 Soft. Quality Prof. 49 (1999) (with Glenn A. Barber); *Through The Telescope: Article 2B and the Future of E-Commerce* 37 UCC Bulletin, Rel. 3 (Apr.-May 1999); *Through The Telescope II: The Meaning of UCITA* 39 UCC Bulletin, Rel.43 (Jan.-Feb. 2000); *The Consumer Interest In Disclosure of Terms*, PLI Software and Database Licensing 739 (1999); and *The Copyright Wars: The WIPO Treaties and the New Information Economy* 2 PLI's Fourth Annual Institute for Intellectual Property Law 623 (1998).