

# Adrian Barr-Smith

## Consultant



Office: London  
 Direct Line: +44 20 7320 6501  
 Email: [adrian.barr-smith@dentons.com](mailto:adrian.barr-smith@dentons.com)

## Summary

### Summary

Adrian is a consultant in the Technology, Media and Telecoms (TMT) department where he was a partner for over 20 years. He is a commercial lawyer, specialising in media finance, broadcasting, gambling, film, marketing, sponsorship, media content/rights and sport. He chairs the firm's Audit Committee and is a CEDR-accredited Mediator. He is chairman of the British Association for Sport and Law, and a member of the arbitrators' panel of the International Film and Television Alliance and of the mediators' panel of Sport Resolutions. He is non-executive chair of Verita Consultants LLP and a member of the Constitution Board of the Royal Institution of Chartered Surveyors and of the Association of Regulatory and Disciplinary lawyers. He is also a director of Silversurfers.com

## Experience

### Media Finance

- Sources of media finance such as **Dresdner Kleinwort Benson**, **Goldman Sachs**, **IMF**, **MeesPierson**, **NationsBank**, promoters such as **Merchant Place Corporate Finance** and also borrowers, e.g. MSOs in cable TV sector.

### Broadcasters

- **Sky Television** 1982-90, **EchoStar** and **Turner Broadcasting/CNN**.
- **ITV Network** on sub-licence of UEFA Champions League rights to ITV-Digital.

### Gambling

- Various promoters of quiz shows, competitions, promotions or interactive gaming activities, including **Chelsea FC**.

### Film and TV production and distribution

- Prospective purchaser of **Polygram Films**.
- Film & TV production company quoted on the AIM market.
- Financiers of **Basic Instinct 2**.
- Prospective purchaser of **J+M Films**.
- Film company on EIS private placement raising over £10 million for film production.
- Investor (US\$5 million) in independent film production company.

## Media Content/Rights

- **Coral Eurobet** on online strategies and partnerships.
- **NetResult** on digital piracy of TV signals and programming.
- Major provider of online sports content.
- **Design and Artists Copyright Society (DACS)** (Honorary Secretary 1983-2001).
- Prospective purchaser of **HandMade Films** library.

## Marketing/Sponsorship

- Sponsors and their customers, such as **Adidas/Silhouette**, **Etihad Airways** and various **Formula 1** teams.
- Agencies, such as **Saatchi** and **Interpublic**.
- Brand owners, such as **Guinness**, **Disneyland** and **Dubailand**.

## Sport

- Rights owners such as the **F.A. Premier League**, the **England and Wales Cricket Board**, the **Rugby Football Union**, the **Commonwealth Games Federation**, the **Union of European Football Associations**, **World League of American Football**, **Oxford and Cambridge Boat Race** and the **World Professional Billiards and Snooker Association**.
- Various clubs and individuals involved with sport, including **Garry Kasparov**, **Sunderland AFC**, **Jonathan Palmer/Motor Sport Vision**, **Spyker MFI**, **Mike Burton Group**, **Tracy Edwards MBE**, **David Coulthard MBE** and **Norwich Union Insurance**.
- Institutions such as **The Racecourse Association**, **Dubailand**, **Manchester City Council** (Commonwealth Games 2002), **UK Government** (London Olympics 2012), **Northern Ireland Government**, **Government of Andhra Pradesh** and **Kingdom of Saudi Arabia (Youth Sport Committee)**.

## Languages

French

## Education

2007	CEDR-accredited Mediator
1977	Admitted to practise as a Solicitor in England and Wales
1970 - 1973	Emmanuel College, Cambridge University: MA Law

## Employment

2008 to present	Dentons (formerly SNR Denton): Consultant
1986 - 2008	Dentons (formerly SNR Denton): Partner
1982 - 1986	Dentons (formerly SNR Denton): Lawyer
1980 - 1981	Artlaw Services: Legal Director
1977 - 1979	Rubinstein Callingham: Lawyer

## Publications

- Special editor, "Copinger and Skone James on Copyright", *Sweet & Maxwell: 16th Edition*, 2010
- Consulting editor, "Law and the Business of Sport", *Butterworths*, 1997